

Entrepreneurship Training for Cimanggu Women by UPN Veteran KKN Students

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HumasUPNVJ - A group of UPN Veterans Jakarta students who carried out Thematic KKN in Cimanggu Village conducted entrepreneurship training and mentoring for mothers in Cimanggu Village. They conducted training on processing cassava into chips or enyek which is a typical food of Cimanggu village with modifications to the taste and shape of the packaging to make it more attractive. enyek-enyek is a processed cassava snack shaped like chips. The training is one of the work programs of the UPN Veterans Jakarta student group which focuses on village-owned enterprises (BUMDES).

The training, which was held at the home of one of the residents, was attended by several mothers who only took care of the household on a daily basis. They were so enthusiastic about the training because they hoped to be able to do entrepreneurship and be able to help their husbands earn a living to help their family's economy.

Not only conducting training and assistance in making products, the UPN Veteran Jakarta Thematic KKN student group also helps make packaging designs for enyek products so that the appearance of the packaging is more attractive and easier to market. The processed enyek product is named CIETOP "Cimanggu Enyek Top". In addition, later they will also help market products online through the village website and several social media. This is in line with the main theme of the UPN Veterans Jakarta Thematic KKN in Cimanggu Village, namely digital village development.

In the future, it is hoped that Cimanggu residents, especially housewives, can be more independent in developing their entrepreneurship to support the economy of Cimanggu Village residents.

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