

To Improve Relations with Media, UPNVJ cooperates with TVOne

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HumasUPNVJ - To improve the quality of learning, bring the campus closer to the world of work and open various channels for improving UPNVJ's reputation and *branding* , a statement of commitment to collaboration has been made between UPNVJ and TVOne which took place in the Nusantara 1 meeting room, Wednesday 11/27/2019.

The scope of cooperation includes; *sharing sessions* from TVOne television experts and practitioners, public lectures from TVOne leaders and directors, internship opportunities, TV media production training, to facilitation of public service advertisements for UPNVJ. This opportunity is not only for FISIP communication science study program but also open for various study programs at UPNVJ who wish to participate in some of the events being held.

This meeting is the initial commitment for both parties to sign a *Memorandum of Understanding* and Memorandum of Understanding which will be carried out when the first event is held at UPNVJ in January 2020. UPNVJ was represented by the Vice Chancellor for academic affairs, Dr. Anter Venus while TVOne was represented by Dian Indarti *Head of Brand* strategy.





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