

Dr. Anter Venus UPNVJ Deputy Chancellor for Academic Affairs, Becomes a Resource Person at UNPAD Fikom Webinar

Friday, 12 June 2020 18:57 WIB



Fakultas Ilmu Komunikasi Universitas Padjadjaran

KOMUNIKASI

Hipnosis Itu Komunikasi

PEMBICARA

<p>Dr. Anter Venus, M.K. Comm. Deputy Moderator Fikom Unpad dan Fikom UPNVJ, Wakil Ketua</p>	<p>Dr. Gilang Yubiliana, S.S., M.M., CCB. Ketua Fikom Unpad dan Fikom UPNVJ, Wakil Ketua Fikom Unpad, Wakil Ketua Fikom Unpad, Wakil Ketua</p>
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Jumat
12 Juni 2020
18.30-19.00 WIB

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Sumbang Saran Solutif

SERI 5

Moderator : Renata Anisa, S.S., M.M.

Registrasi : bit.ly/komunikasi-5

Via Zoom Meeting

Terbuka bagi dosen, mahasiswa dan masyarakat umum.

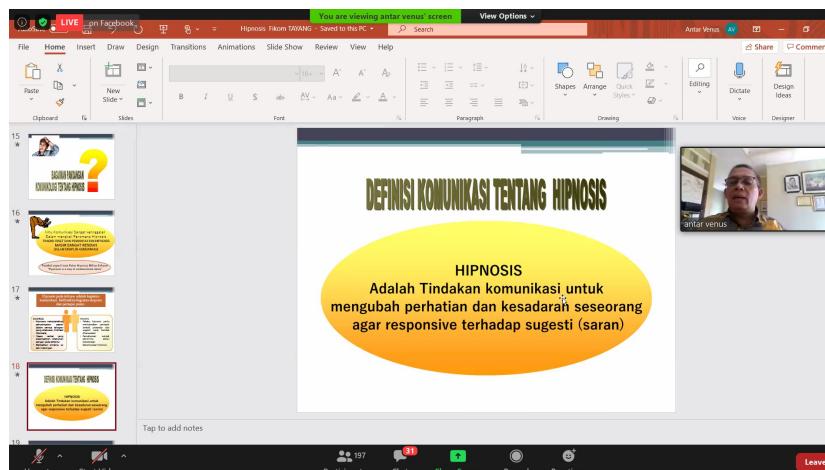
HumasUPNVJ - During a pandemic like today, students are presented with various webinars which of course can add to their knowledge and fill in activities while #dirumahaja. Likewise with the Faculty of Communication Sciences, Padjadjaran University, it has committed to carry out many workshop activities even though it is *online* and now 5 series of discussions have been carried out. This morning, the COMMUNICATION webinar Series 5: Hypnosis for Communication went smoothly. By presenting two speakers, including Dr. Anter Venus (UPN Veteran Jakarta Deputy Chancellor for Academic Affairs, UPNVJ Communication Science lecturer and Unpad Fikom) and drg. Gilang Yubiliana (Lecturer at FKG Unpad and Head of the Unpad Hypnosis Team), Friday 12 June 2020.



The webinar was opened by the remarks of Dr. Dadang Rahmat Hidayat, S.Sos, SH, MSi as the Dean of Fikom Unpad, "Welcome and thank you to all those who took the time and time to take part in the Fikom Unpad webinar series 5 today. We hope that this activity can get many benefits and give us a better understanding of Hypnosis in a Communication perspective." Said Dr. Dad



The activity began with the presentation of material from Anter Venus, he explained about Hypnosis in the perspective of Communication Studies "Hypnosis is an act of communication to change one's attention and awareness to be responsive to suggestions (suggestions)." he said



“We need to know that there are four characteristics of Hypnosis communication, including: Instructive; involves a series of procedural actions, Participative: Requires subject involvement in undergoing hypnosis procedures (including induction), Repetitive; involves repeating messages especially in *indirect* hypnosis, imaginative: the patient imagines situations that can help him enter the induction stage. Apart from that there are also several communication theories related to Hypnosis, such as the *Conditioning theory* (SR), it is explained that Hypnosis is a theory that discusses human behavior that is learned and can be controlled (Thorndike). There is also the theory of Communication Accommodation, explaining that Hypnosis is self-acceptance which can be increased by accommodation in the form of convergence & divergence. *Nonviolent Communication* Theory, explains that communicating on the basis of affection can increase empathy and social acceptance. This opens up opportunities for *direct* hypnosis/ *conversational* (Rosenberg), as well as several other communication theories.” Obviously Anter Venus

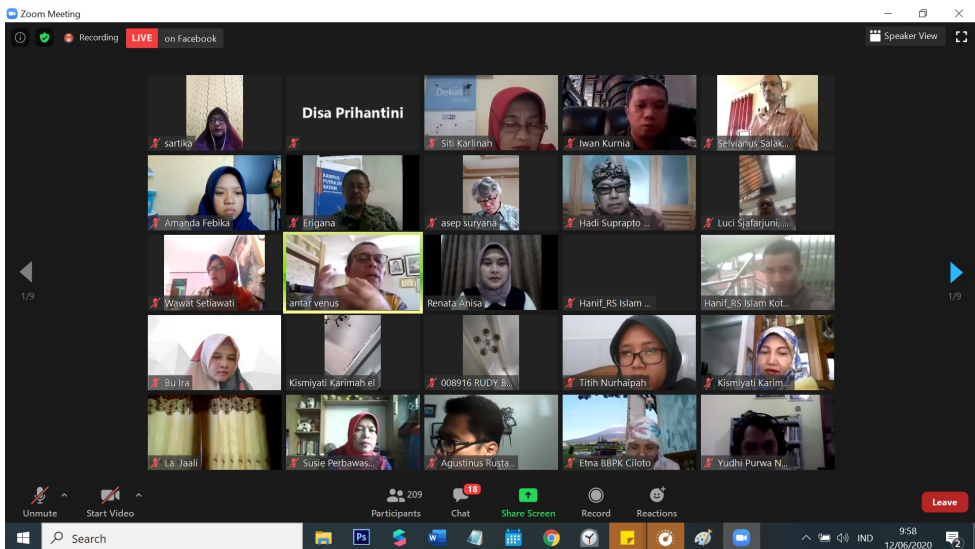
In addition, Anter Venus explains that Hypnosis is essentially a communication activity. Involves expression and perception of messages, "In expression, Hypnosis requires the delivery of messages in all stages carried out (*indirect* Hypnosis), verbal messages delivered are carried out in a certain pattern, and involve dimensions of content and relationships. Meanwhile, from the perspective of perception, the hypnotist needs to equate the perception regarding the procedure and suggestions to be implanted and the understanding of the subject receiving the message determines the success of hypnosis. he continued

According to him, Communication Science is still very behind in studying the phenomenon of Hypnosis, "The Research and Utilization of Hypnosis Tradition is still very low in the Communication Science discipline, even though as Hypnosis Expert Milton Erikson said: *Hypnosis is a way to communicate ideas*". Close it



The presentation continued with the presentation of material on "Hypnosis and Communication: Critical Analysis Based on Facts and Data" from drg. Gilang Yubiliana as FKG Unpad Lecturer and Head of the Unpad Hypnosis Team. Then closed with a discussion and question and answer session.

The Series 5 Unpad Communion Webinar was attended by approximately 200 participants from various cities outside Bandung (Jakarta, Bogor, Depok, Tangerang, Bekasi, Manado, Batam etc.) and various backgrounds starting from students, lecturers, doctors and the general public.



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