

Everyone can become an investor, FEB UPNVJ Invites Prospective Customers to Join the Investor Treaty Program with MNC Sekuritas

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HumasUPNVJ - The desire to start investing in stocks is now made easier by advances in technology with an easy process that can be done at home. This initiated the Faculty of Economics and Business (FEB) Banking and Finance Study Program Diploma Three (D3) Program UPN Veteran Jakarta (UPNVJ) to hold a Webinar in collaboration with MNC Sekuritas on Friday (16/07/21).



With the theme TRAKTOR Investor Treaty Program Bringing Capital Markets Closer to the World of Education, UPNVJ invited Andri Muhrizal as *Head of Investment Gallery* MNC Sekuritas as a guest speaker by inviting students from SMKN 20 and SMKN 3 Depok.

"Investment is a current action whose results we will reap in the future, how important it is for us to understand investment, especially knowing exactly what the strategy is so that going forward, we will get results that are in line with your targets for the younger generation," said UPNVJ Chancellor Erna Hernawati in his speech.

Andri Muhrizal explained that before investing, we also have to know our future goals, or what results we want. The initial preparation, he explained, to start investing can be by being familiar with investment products, then knowing the risk profile or knowing what kind of risks we can understand, followed by setting investment goals, and using *idle funds*.

"All investments have risks, but obviously don't ever use funds borrowed from banks or others, use them from personal income," he said.

Andri also added that the need for investment is one way to beat inflation, add and increase assets, and financial reserves to anticipate uncertainty

Tips given by Andri to the younger generation to start investing by doing the following:

1. Need to learn, how do we invest for ourselves before attending educational classes about the capital market, learning can also be from watching films that explain investment, investment books, one of which is a book by Benjamin Braham, and looking for information through applications or websites.
- 2, Start with small capital, increase gradually.
- 3, Discipline in investing by saving shares regularly
- 4, Choose stocks with good fundamentals and high liquidity
- 5, Focus on investing in "Market Leader" stocks. Each sector has its own market leader, so find out first and invest in that market. This will reduce the risk of loss of shares.

In carrying out this activity, the Dean of FEB hopes that with the opportunities that exist, all parties will be able to contribute to rebuilding and strengthening the economy in Indonesia now and in the future.



