

Never Stop Helping Handling Covid 19, UPNVJ Recruits All Civilians to Become Ambassadors for Behavior Change

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HumasUPNVJ - After building a vaccine center, now the Chancellor of the Jakarta Veterans National Development University (UPNVJ) invites students, lecturers as well as education staff to become Behavior Change Ambassadors who will later be tasked with setting a role model and educating the public about implementing health protocols.

“Making changes is not easy, but at least we can invite people to change their behavior to maintain health. The way people can make changes is that there must be someone who precedes them by carrying out a massive campaign,” said the Head of the Behavior Change Division of the Covid-19 Handling Task Force, Sony Harry B. Harmadi, as a guest speaker at the UPNVJ Prospective activity, on Saturday (02/10/21).

“During the Covid-19 surge, asking people to stay at home would be easier, but when there is a decline, it is more difficult to manage people to comply with health protocols. Therefore, we need agents of change who can help us invite them to continue maintaining the health program,” he said.



Doddy Setyawan in his opportunity also explained the stages of being an agent of change, there is an application in which there is socialization material with material that can be adjusted to our wishes.

Before downloading the application, agents of change are asked to fill in their personal data on the <https://bit.ly/DPPUPNVJ> (<https://bit.ly/DPPUPNVJ>) page.

After filling in their personal data, participants can take the material by downloading it for free by the application of change agents at <https://blc.bersatulawancovid.id/apk/satgas/blc-satgas.apk> (<https://blc.bersatulawancovid.id/apk/satgas/blc-satgas.apk>)

This behavior change ambassador is a form of *lifelong learning* and a concrete step for the Merdeka and Merdeka Campus to learn. Specifically, for Behavior Change Ambassadors who have successfully carried out their duties properly based on the results of application monitoring, the COVID-19 Handling Task Force, Behavior Change Sector will give appreciation in the form of an award certificate.

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