## The Penmaru Period is Near, Public Relations Increases Outreach Through Online

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**HumasUPNVJ** - Prospective new students must pay *close* attention to the registration schedule of each State University they choose. Both at other PTNs, UPN Veteran Jakarta will also publish to the wider community regarding important information / schedules for admitting new students.

Just like some time ago, the UPNVJ Public Relations team is still conducting online socialization of applicants. This time, UPNVJ fulfilled an invitation from SMK Negeri 67 Jakarta which was attended by 50 participants consisting of grade 12 students, teachers and parents of students. (18/11)

Windhi Tia Saputra as the Head of the UPNVJ Public Relations Technical Implementation Unit (UPT) together with Disa Prihantini gave a presentation regarding information regarding the acceptance of new students for the 2021/2022 academic year to all participants present.

The presentation began with remarks given by KA. UPT Humas, "Thank you to SMKN 67 Jakarta for inviting us, even though it's online like this, hopefully the information related to UPNVJ that we will present can be well understood," he said



The presentation was delivered by Disa, in his presentation he conveyed comprehensive information related to UPNVJ, starting from the number of faculties and study programs in UPNVJ, facilities and infrastructure, available enrollment patterns, capacity in each study program up to the cost of education.

"There are three admission patterns at UPNVJ, the first is the National Selection to Enter State Universities (SNMPTN), Computer-Based Writing Examination - Joint Selection to Enter State Universities (UTBK - SBMPTN) and Independent Selection (SEMA). What distinguishes SEMA from other pathways is that SEMA has two pathways in it, namely the academic pathway which uses the results of the UTBK scores (without a written test) and the achievement pathway which uses a combination of passing criteria from the academic pathway with academic/non-academic achievements. The achievements in question include; Achievements in the Science, Sports and Arts Olympiads ranking 1  $\hat{a}$   $\hat{\epsilon}$  3 at Regency/City, Provincial, National and International levels in the last 3 years, Hafiz Al-Quran at least 10 Juz, Osis Chair for at least one period and also a YouTube Content Creator of at least 10,000 subscribers and 100,000,000 viewers, "he explained"

"Life in college is different from life at school, friends must be able to make their own decisions, it would be better not to follow other people's decisions," concluded Disa

The socialization of penmaru online at SMKN 67 made many students enthusiastic, seen from the many participants who asked for suggestions about lectures at UPNVJ during the discussion session.

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