

MNC Sekuritas Creates Millennial Investment Patriots with Master of Management UPN Veteran Jakarta

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HumasUPNVJ - MNC Sekuritas is a business unit of PT MNC Kapital Indonesia Tbk (BCAP) and the best reputable securities company and has received various awards. MNC Sekuritas also continues to provide education about the capital market with the aim of increasing the knowledge of its customers.

Current investment is very diverse along with the development of science and technology. Capital market investment is a type of investment that is starting to be in great demand, including targeting the millennial generation. Looking at the development of investment in Indonesia, MNC Sekuritas and Master of Management UPN Veteran Jakarta designed an event titled "Indonesian Capital Market Investment Workshop Festival" with the theme "Becoming a Millennial Patriot Through Investing in the Indonesian Capital Market", on Tuesday (25/01/2022).

Head of Investment Gallery MNC Sekuritas Andri Muharizal was also present at this event and provided material. In this workshop festival, Andri gave material entitled "Investing or Stock Trading, It's Easy !!".

Currently, capital market investment can be done through opening a full online account and no longer requires large amounts of funds. Investment is essentially the placement of a number of funds at this time with the hope of obtaining profits in the future. MNC Sekuritas itself supports the holding of this workshop with the hope that it will equip participants with broader insights regarding the benefits, forms and methods of investing that are good and right," explained Andri.

On the same occasion, the Dean of the Faculty of Economics and Business, UPN Veterans Jakarta, Dr. Dianwicaksih Arieftiara, SE., Ak., M.Ak., CA., CSRS. revealed that UPN Veteran Jakarta provided support for organizing this workshop. This event has a goal as a form of implementation of learning outcomes in the scope of academics in economics and business, other applied sciences and a form of implementing the Tri Dharma of Higher Education, especially community service.

"UPN Veteran Jakarta really supports the dissemination of information, especially regarding literacy and stock education, such as in the form of this workshop. This event aims to increase the understanding of the millennial generation regarding the implementation of a stock saving strategy in the form of investment and to become a platform for the millennial generation to independently learn how to analyze stocks properly," Dian concluded.

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