UPNVJ Holds Seminar on Risk Management and Company Strategic Objectives

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Public RelationsUPNVJ - National Development University "Veteran" Jakarta held a seminar on risk management and its relation to achieving the strategic goals of a particular organization or company. The seminar took place at the UPNVJ Bhinneka Tunggal Ika Auditorium on Monday, October 9 2023.

In this seminar, Prof. Dr. Drs. Prasetio was present as an expert resource in the field of risk management. He explained the importance of risk management in achieving the company's strategic goals, reflecting on his experience as a senior official at PT Garuda Indonesia (Persero) Tbk.

Prasetio discussed the main material regarding Enterprise Risk Management (ERM). In his presentation, he explained the basic concepts of ERM and how this relates to achieving the company's strategic goals.



ERM is a holistic approach that identifies, measures, manages and monitors all risks that can impact a company's success.

According to Prasetio, ERM is very important because it helps companies identify potential risks that could interfere with achieving their strategic goals. Risks can come from various sources such as market, operational, financial, or even reputation.

"By managing risk well, companies can reduce the possibility of losses and increase the chances of success," said Prasetio.

Apart from that, he also explained that Integrated Risk Management must be managed well in achieving the company's strategic goals. This means that risk is not only managed by one department or section, but is the responsibility of the entire organization.

Implementation of Good Corporate Governance (GCG) is also an integral part of company risk management. Prasetio also discussed Business Judgment Rules (BJR) as an important component in risk management. This is a scheme that regulates how risk-related decisions should be made in a corporate context.

All the information conveyed by Prasetio shows how important risk management is in achieving the company's strategic goals. By implementing ERM and good risk management principles, companies can face challenges more effectively and their performance can also improve in the long term.

Not only that, implementing GCG and BJR can also help companies make better decisions regarding risk management.

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