

Detikcom Collaborates with UPNVJ to Hold Financial Seminar: 'd'Preneur' 2023

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Public RelationsUPNVJ - Detikcom is again presenting the d'Preneur event. This time detikcom is collaborating with the Jakarta Veterans National Development University. The theme raised this time is 'Still existing even though the budget is thin'. The event takes place at 09.00-finish at the Bhineka Tunggal Ika Auditorium, UPN Veteran Rectorate Building, Jakarta. (20/11)

d'preneur is a detikcom event that faithfully provides financial education to the general public. Starting from investment, financial planning, *entrepreneurship* and matters related to finance. From this event, detikcom, especially *detikfinance*, aims to enable Indonesian people, especially young people/students, to know about financial issues and teach them how to gain *financial freedom* from an early age. The theme taken in d'preneur this time, which presents discussion topics about how young people/students can manage finances and not get caught up in negative things that can cause even greater losses.

UPNVJ Chancellor, Anter Venus said that this activity has many benefits, both for the campus and also for UPNVJ students, "I see many benefits from holding activities like this. Our students were very enthusiastic and interested in attending the seminar from detikcom, seen from the approximately 250 participants who took the time to attend from seven faculties of our campus. "I am happy because this activity is not only beneficial for our students, but also beneficial for the campus because we can establish good cooperation with detikcom," said Venus in her *welcoming speech* .

d'Preneur this time presents discussion topics about how young people/students can manage their finances. And don't get caught up in negative things that cause big losses.

Also present, UPNVJ Deputy Chancellor for Student Affairs and Cooperation, dr. Ria, in her speech, said that this activity provided a lot of insight into finance to all UPNVJ students and also provided insight to young people to be more aware of financial issues.

This event, which is supported by GoTo *Financial* with its program, namely GoPay Finasiap, will provide education about finances for the general public, starting from investment, financial planning, entrepreneurship, and other things related to finance.

From this event, it is hoped that the Indonesian people, including millennials, will understand financial issues and teach them how to gain *financial freedom* from an early age.

d'Preneur collaborates with UPNVJ to present speakers from the financial sector. Like Aman Santosa as Head of the OJK Financial Inclusion and Communication Literacy Department. This man has been involved in the financial sector for quite a long time, especially on the authority side. Before taking up his current position, Aman served as Head of the Central Java-DIY Regional Financial Services Authority (OJK).

Then there is Amelia Callista as *Head of GoPay App Growth* . This woman who graduated from Prasetiya Mulya University has had a career at Gojek for almost 9 years.

Then there is Nadia Harsya as a certified *financial* planner (CFP). The name Nadia is quite famous on social media because she often shares financial tips in simple language through her Instagram account.

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