

UPNVJ Cancels Student Records Registering Kiwoom Sekuritas Indonesia Accounts Simultaneously

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Public Relations UPNVJ - Jakarta "Veteran" National Development University, through the Introduction to New Student Campus Life program, recently tried to set a MURI record for opening the most investment accounts through collaboration with Kiwoom Sekuritas Indonesia and the Indonesian Stock Exchange (IDX).

Even so, the Deputy Chancellor for Student Affairs and Cooperation, Dr. Ria Maria Theresa emphasized that opening an investment account among new students is not mandatory or canceled for student records.

"For now, we have decided not to require new students to create a Kiwoom account for several reasons. However, if you really want to create an account, we invite you because the aim is only to provide a practical understanding of the world of investment for the younger generation, especially new UPNVJ students," said Ria in a statement at the UPNVJ campus on Thursday, August 1 2024.

This investment account opening initiative aims to instill the importance of financial literacy from an early age and encourage students' active participation in the Indonesian capital market.

In an effort to achieve the MURI Record, UPNVJ's approximately 4,000 new students will be asked to open a Kiwoom account, in the hope of setting the most records at one time.

This program was initially designed to provide new students with practical experience in the world of investment and finance, with the aim of increasing financial literacy and encouraging financial independence among the younger generation.

Thousands of new UPNVJ students have participated in opening investment accounts. They show high enthusiasm and commitment to the importance of investing for the future.

"However, with this new decision, creating a Kiwoom account is not mandatory for new students, but only for those who are interested," concluded Ria.

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