

PATRIBERA 2025: Harmony of Patribera in the Horizon of Knowledge and National Defense

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UPNVJ Public Relations x Patribera Public Relations – Patriot Bela Negara, or PATRIBERA for short, is an Introduction to Campus Life for New Students (PKKMB) at UPN “Veteran” Jakarta. In 2025, PATRIBERA involved more than 270 committee members who enthusiastically and innovatively contributed to welcoming 4,582 new students from various regions in Indonesia. They will gather at Tennis Indoor Senayan, Jakarta, on August 11–12, 2025, to begin their journey at this national defense campus.

PATRIBERA 2025 is an initial momentum for new students to get to know campus life and the basic values of national defense, while also fostering a spirit of togetherness in diversity. Carrying the theme “Patribera Harmony in the Horizon of Knowledge and National Defense,” Angela Anggia Ramoti Hutasoit as PATRIBERA 2025 Project Officer hopes this activity can shape the character of students who are not only academically superior, but also have a strong spirit of national defense.

Supported by the spirit of #MUDABERANIBERKARYA, the entire PATRIBERA series of activities is designed to foster creativity and the courage to create among new students, while also introducing the academic culture of UPN “Veteran” Jakarta. The committee has made a series of thorough preparations to welcome new students with enthusiasm, through strategic steps that present interesting, educational, and inspiring events.

Preparations began with the creative media team designing the visuals. Featuring a Modern Nusantara concept inspired by Wonderland Indonesia, the design is expected to inspire nationalism while also showcasing Indonesia's cultural diversity in a creative, dynamic, and modern way.

For the comfort and safety of students, the committee conducted a location survey to review the completeness of the facilities, adjust technical needs, and ensure that all areas support the orderly, safe, and comfortable running of the event according to the designed concept.

To provide a memorable introductory experience, the committee is presenting inspirational figures from various fields. Through these diverse perspectives, new students are expected to broaden their horizons regarding future challenges and opportunities. Furthermore, special guest stars will appear, not only as entertainment but also as motivation and encouragement as they enter campus life.

The committee also included materials relevant to the needs of new students, ranging from an introduction to UPN “Veteran” Jakarta, the values of defending the country and culture, to speaking through work as a form of self-expression.

With optimal support from various parties and high enthusiasm at every stage of preparation, PATRIBERA 2025 is poised to be the first step in a memorable and meaningful academic journey for new students. Let's welcome PATRIBERA 2025 with the tagline #MUDABERANIBERKARYA and realize outstanding students!

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