



The Public Relations (Humas) team at the National Development University (UPN) Veteran Jakarta held a public awareness campaign for new student admissions at Madania High School in Bogor on Monday (October 6, 2025). The event highlighted the internationalization program as a key attraction, sparking student enthusiasm for international collaboration and student exchange programs.

UPNVJ continues to develop its global network to provide students with academic and cultural experiences. This supports their readiness to face the challenges of Industry 4.0 and Society 5.0, where international competence is key to competitiveness.

Anisa Triselia, UPNVJ's Public Relations representative, explained the available admission pathways and existing international collaborations. "International programs and networks with foreign universities enhance the quality of education and provide valuable experiences for students, not just academic knowledge," she said.

UPNVJ's initiatives include student exchanges, guest lectures by foreign lecturers, English-language instruction, and regular international seminars and conferences. According to 2024 data from the Ministry of Education, Culture, Research, and Technology (Kemendikbudristek), state universities with international mobility programs, such as UPNVJ, experienced a 15 percent increase in enrollment.

The enthusiasm of Madania High School students was reflected in their questions about the opportunities. This activity strengthened UPNVJ's position as a study option relevant to global needs, encouraging an increase in the number of prospective student applicants.