

HIMADA FEB UPNVJ Holds Business Plan Seminar

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UPNVJ Public Relations - The Accounting Diploma 3 Student Association (HIMADA) of the National Development University "Veteran" Jakarta (UPNVJ) successfully held the 2025 Business Plan Seminar on Saturday (11/10/2025) at the Dr. Mulyono Sudirman Auditorium, Wahidin Sudirohusodo Building, UPNVJ Faculty of Medicine. This event aims to equip students with the skills to develop competitive business plans.

Themed "From Idea to Victory: Unlocking the Winning Formula for Business Plan Competitions," the seminar was attended by students from the Diploma 3 Accounting program and other study programs at UPNVJ. The Head of the Diploma 3 Accounting Study Program, Masripah, SE, MSAk, CPSAK, emphasized the importance of entrepreneurial insight. "This knowledge is not only for academics, but also supports competition achievements," she said.

Participants were taught the stages of business plan development, from formulating relevant ideas and creating a Business Model Canvas to developing a business proposal for competition or implementation. Two inspiring speakers were present: Fauzan Khairullah Umaternate and Dalimi Nurdin Bachrum.

Fauzan shared his strategy for success in business plan competitions. "Find real problems around you, then turn them into business solutions," he said, explaining the five pillars of a business plan, from problem identification to risk mitigation. Meanwhile, Dalimi, from the perspective of a competition organizer, emphasized the importance of a long-term vision. "Proposals can become reality. Start dreaming and planning from the beginning," he said. He added that business competitions provide networking and personal branding opportunities, which are sought after by renowned companies like the Big 4.

The event concluded with a question-and-answer session and documentation. According to a 2024 report by the Central Statistics Agency (BPS), 3.6 million young Indonesian entrepreneurs contributed 9.1% of the national GDP, demonstrating the importance of this type of entrepreneurial training. This seminar marks a step by HIMADA UPNVJ to develop a generation of entrepreneurs ready to compete on the national and global stage.

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