

UPN Veteran Jakarta Brings Robolab Academy & Tiwul Bar to KMI Expo XVI 2025 Magelang

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UPNVJ Public Relations - Veteran National Development University Jakarta (UPNVJ) through its Career and Entrepreneurship Development Unit (UPA PKK) officially participated in the soft opening of the Indonesian Student Entrepreneurship Expo (KMI Expo) XVI 2025 on Wednesday, November 19, 2025, at the Tidar University Auditorium, Magelang. Two teams from the UPNVJ Student Entrepreneurship Development Program (P2MW) — Robolab Academy (Services, Tourism and Trade category) and Tiwul Bar - Snack Bar (Food and Beverage category) — immediately occupied the national exhibition booth.

The event, themed "Local Initiative, National Power: Student Entrepreneurship within the Framework of Nusantara Culture," is a strategic program of the Ministry of Education, Culture, Research, and Technology (Kemendikbudristek) to strengthen the campus entrepreneurial ecosystem. KMI Expo XVI is fully integrated with P2MW, allowing students from across Indonesia to receive guidance from initial ideas to business sustainability.

The soft opening was led by Tidar University Rector Prof. Dr. Sugiyarto, M.Sc., and attended by officials from the Ministry of Education, Culture, Research, and Technology's Public Service Agency (Belmawa), rectors of partner universities, national judges, P2MW advisors, and hundreds of student delegates. All tenants, including UPNVJ, re-registered, set up their booths, and attended the central committee's technical meeting.

Robolab Academy offers robotics and technology education for children and adolescents, while Tiwul Bar - Snack Bar offers healthy snacks made from instant tiwul (rice flour), showcasing local Javanese food. Both products are the result of intensive mentoring from the Family Welfare Movement (UPA PKK) throughout 2025.

UPNVJ Rector, Prof. Anter Venus, stated, "Participation in KMI Expo XVI demonstrates UPNVJ's commitment to producing graduates who are not only work-ready but also capable of creating jobs. We are proud that these two teams can compete at the national level while simultaneously elevating the values of national defense through innovations based on local culture."

This year's participation in UPNVJ is expected to spark an entrepreneurial spirit among the campus's more than 34,000 active students. UPA PKK will continue to expand its incubation program to enable more veteran students to advance to the national and international stage.

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