National Achievement: Nadya Maghfiraini Shahira UPNVJ Wins 1st Place in the 2025 WPAD Poster Competition Appreciating Physiotherapy

Tuesday, 06 January 2026 15:58 WIB

Nadya Maghfiraini Shahira, a Physiotherapy Diploma Three student at the Veteran National Development University Jakarta (UPNVJ), won 1st place in the Poster Design Competition for World Physiotherapy Appreciation Day (WPAD) 2025. The competition, held by the UPNVJ Physiotherapy Student Association (HIMFIS) at the end of 2025, aims to appreciate the role of physiotherapy in improving public health. Nadya won thanks to her creative visual work that was educational and communicative, deemed superior by the jury based on originality and relevance to health issues, attended by dozens of national student participants.

WPAD 2025, part of the World Physiotherapy Day commemoration, focused on raising public awareness of physiotherapy services. The poster design competition encouraged participants to convey health messages through visual media, with rigorous assessment based on aesthetics, information accuracy, and educational impact. Nadya's work highlighted the role of physiotherapy in rehabilitation and prevention, aligning with the event's goal of strengthening the profession's contribution to society.

Nadya Maghfiraini Shahira expressed her gratitude for the achievement. "I am very grateful and did not expect to win first place. This experience motivates me to continue developing my creativity and ability to convey health education through visual media," she said in a report to the UPNVJ Public Relations team on Tuesday, January 6, 2026. She hopes this achievement will inspire fellow students, especially those in the field of physiotherapy, to innovate and participate in similar competitions.

This achievement reflects UPNVJ's support for developing student creativity through extracurricular activities and competitions. Events like WPAD strengthen the synergy between education and public awareness, with students actively participating in disseminating health information.

Export tanggal : Friday, 09 January 2026 Pukul 07:16:11 WIB.
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