

# National Achievement: UPNVJ Team Wins Third Place in INFAIR 2025 Through Technology-Based Case Analysis

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**Public Relations of UPNVJ** - Three students from the Bachelor of Information Systems Study Program, Faculty of Computer Science, Universitas Pembangunan Nasional Veteran Jakarta (UPNVJ) won 3rd place in the INFAIR 2025 Business Case Competition. The team consisting of Tania Syarofina Aliyah, Faradila Cahyaputri, and Iqlimma Salsabilla Nur presented information technology-based business solutions for real industrial cases. This national competition took place at the end of December 2025, involving participants from various universities to analyze business problems and formulate innovative strategies, with the aim of honing problem-solving and critical thinking skills in the digital era.

INFAIR 2025, a prestigious event attended by hundreds of students, required participants to develop a practical business plan based on an actual case study. The UPNVJ team successfully presented a proposal integrating information systems with sustainable business strategies, earning high marks from the jury for its relevance and potential for implementation. This achievement demonstrated solid team collaboration, as students combined technological knowledge with economic understanding to create a competitive solution.

This achievement strengthens UPNVJ's position as a leading public service university in developing digital talent. Competitions like this not only improve participants' competencies but also contribute to the development of industry-ready human resources, in line with the needs of national business transformation.

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