

UPNVJ Strengthens Student Competitiveness Through Film, Television, and Media Studies Study Program

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UPNVJ Public Relations — The Film, Television, and Media Studies Study Program, Faculty of Social and Political Sciences (FISIP) of the National Development University “Veteran” Jakarta (UPNVJ) continues to demonstrate its commitment to providing education that is relevant to the development of the creative and media industries. This was conveyed by the Study Program Coordinator, Nuril Ashivah Misbah, S.IP., MA, in an interview held on Thursday (March 26, 2026) at the UPNVJ FISIP environment. This study program is designed to meet industry needs by strengthening content production competencies as well as critical media analysis skills.

Nuril explained that the main advantage of this study program lies in its integration of practical skills and an analytical-based academic approach. Students are trained not only to produce media works but also to understand the meaning, context, and impact of the content they produce.

"We don't just teach how to produce content, but also encourage students to analyze media content more critically," said Nuril.

To support the learning process, the UPNVJ Film, Television, and Media Studies Study Program is equipped with comprehensive laboratory facilities relevant to industry needs. These include a cinematography laboratory, a film laboratory, a television laboratory, a podcast laboratory, a radio laboratory, and a multimedia laboratory. These facilities provide students with the opportunity to develop technical skills while producing creative work based on real-world experiences.

In terms of graduate prospects, this study program offers broad career opportunities in the creative industries and media. Graduates are equipped with the competencies to pursue careers as documentarians, television, film, and media researchers, film critics, and multimedia journalists. These skills are crucial for navigating the rapidly evolving media industry in the digital age.

Through an adaptive learning approach based on industry needs, the UPNVJ Film, Television, and Media Studies Study Program is expected to produce graduates who are creative, critical, and highly competitive.

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